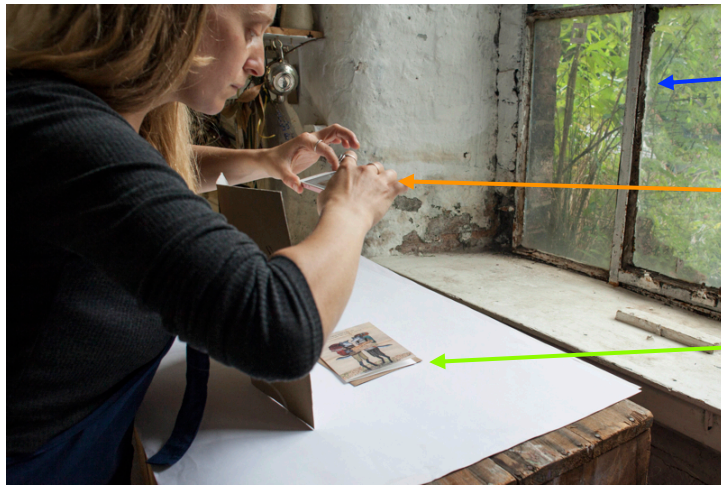


HOW TO PHOTOGRAPH YOUR ART WITH YOUR PHONE

Polaris Holiday Card—Student Art Competition



natural daylight, no shadows on artwork

hold phone directly above artwork,
parallel to artwork (not at angle)

artwork on flat surface with blank background

1. **Natural Day Light is the best—Photograph Your Art Near a Window** that has natural light or indirect sunlight (cloudy day). Make sure the sun isn't creating a shadow on your art. If you can, avoid using a lamp or overhead light to illuminate your art, this is not the best lighting and can change or distort how the colors in your art look.
2. **Photograph Your Artwork on a Flat Surface.** Place your artwork on flat surface, such as a table or window sill (if it's wide enough). If the corners of your picture are curling or don't lie flat, gently tape them down so your artwork lies flat.
3. **Photograph Your Artwork on a Blank or Neutral Background.** A patterned background can distract from your art.
4. **Positioning the Phone—Photograph from Directly Above.** Hold your phone directly above and parallel to your artwork. Don't hold phone at an angle, this can distort the image of your art.
5. **Framing the View—Don't Crop the Edges of Your Art.** Fit the entire artwork within the rectangle of the cellphone viewfinder. Don't crop or cut off the edges of your picture.
6. **Focus.** Make sure to hold your phone steady so the photo of your art is in sharp focus, not blurry.
7. **Use Your Settings.** Do you need to up the brightness in your phone to make a better photograph of your art and show its true/accurate color?

BEFORE YOU SUBMIT YOUR ARTWORK TO EWHITING@PCACHICAGO.ORG

Make sure the photo of your artwork:

- is in sharp focus
- the light is clear and bright and fully illuminates your artwork
- the color of your artwork is accurate and not distorted because of bad lighting
- shows your entire work of art and is not cropped or cut off

In your email, please include: student's full name, grade & crew, parent/guardian name and telephone

Email your Art to ewhiting@pcachicago.org by or before November 7